

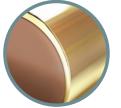
Why Choose Gold Filled?

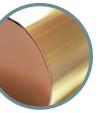
14K GOLD



High Material CostHigh Cost of Product

Are Gold Filled and Gold Plated the Same?





Gold Filled 5% Gold by Weight (1/20 14K Gold)

Gold Plated 0.05% Gold by Weight

NO. Gold filled uses a mechanical process to bond a layer of gold to a brass base metal using heat and pressure. Electroplating is a very thin layer of gold which may tarnish quickly.

Gold filled jewelry has inherent value in 5% of its weight being 14K gold. The amount of gold in gold plated jewelry is insignificant and has little value.

GOLD FILLED



Why Do Customers Prefer Gold Filled Jewelry?





Gold plated jewelry is often associated with low quality. It can wear and tarnish easily and will sometimes react with the wearer's skin.

Gold filled jewelry is more similar to 14K gold in its resistance to wear and tarnish and is just as beautiful as 14K gold.

BRASS GOLD PLATED



Not Durable
Tarnishes Easily
No Gold Value

What Jewelry Can Be Made in Gold Filled?



There are only a few limitations of gold filled jewelry. It cannot be cast, because the gold and base metal will mix together. Gold Filled also cannot be diamond cut, which would expose the base metal to tarnish and reduce the percentage of gold.

